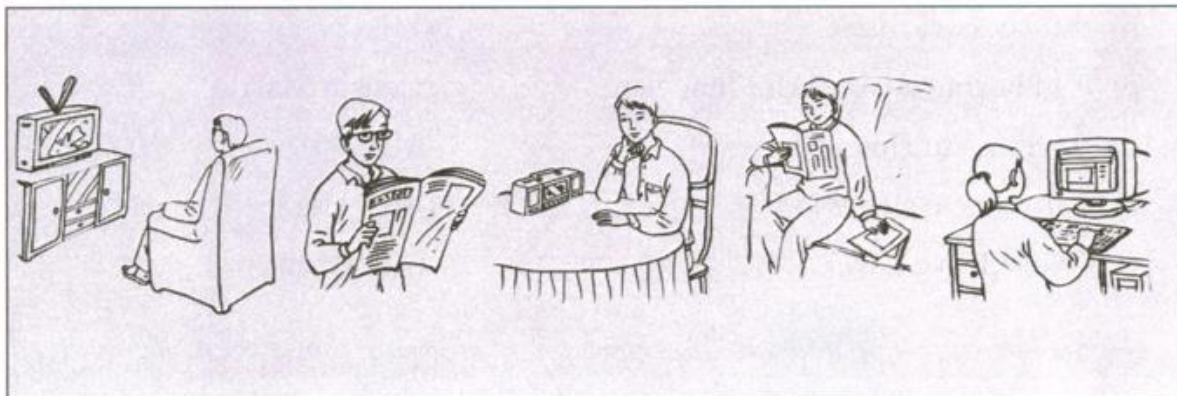


UNIT 5

THE MEDIA

1. GETTING STARTED

Work with a partner. Ask and answer questions about your favorite activities and how much time you spend on each activity.



watching TV

reading
newspapers

listening to
the radio

reading
magazines

using the
Internet

Example:

A: Which of these is your favorite activity in your free time?

B: Watching TV.

A: How many hours a week do you spend watching TV?

B: About 4 or 5 hours, I guess.

2. LISTEN AND READ

The Media

A Before newspapers were invented, town criers would go through city streets ringing a bell. They shouted the latest news as they were walking.



B In Viet Nam people love reading newspapers and magazines. The *Kien Thuc Ngay Nay* is one of the most popular magazines and is widely read by both teenagers and adults.



C Thanks to television people can get the latest information and enjoy interesting programs in an inexpensive and convenient way. Nowadays, viewers can watch a variety of local and international programs on different channels.



D The next stage in the development of television is interactive TV. Viewers are able to ask questions about the show by using their remote controls.



a) Complete the table with the passage letters in which these facts or events are mentioned.

Facts & Events	Passage Letter
1. Remote controls are used to interact with TV.	D
2. One of the most popular magazines	
3. People of different ages like this magazine.	
4. Benefits of TV	
5. People got the news from town criers.	
6. Interactive TV is available now.	

b) Answer the questions.

1. What was a town crier?
2. How popular is the *Kien Thuc Ngay Nay*?
3. What benefits does TV bring about to people's life?
4. What kinds of magazines and newspapers do you read?
5. What's your favorite type of media? Why?

3. SPEAK

Work with a partner. Read the dialogue.

- Lien:** You like watching sports, don't you, Trung?
Trung: Not really. Some sports are so violent, and I don't like watching them. I prefer documentaries.
Lien: I'm the opposite. I love watching sports, and documentaries seem quite boring to me.
Trung: But you watch the news, don't you?
Lien: Yes, every day. It's very informative.
Trung: I enjoy it too. You don't like foreign films, do you?
Lien: No, I don't.

Now make similar dialogues. Talk about the programs you like and dislike.

DAILY TELEVISION GUIDE Thursday, Oct 16		
VTV1	VTV2	VTV3
8.30 Folk Music	9.15 Documentary: Dien Bien Phu Battle	6.00 Football: Newcastle vs. Southampton
10.00 Cartoon: Tom & Jerry	13.00 Learning English through Songs	11.30 Children's Corner
18.15 Literature & Art	14.00 Health for Everyone	15.15 Film: Being a Mother (Viet Nam)
19.00 News	15.30 Gardening: How to Plant Pear Trees	21.00 Songs I Love
20.00 Safe Traffic News	21.30 Wildlife World	22.00 Sports: English Badminton
21.30 Drama: Love and Life	22.15 Weather Forecast	23.30 English News



4. LISTEN

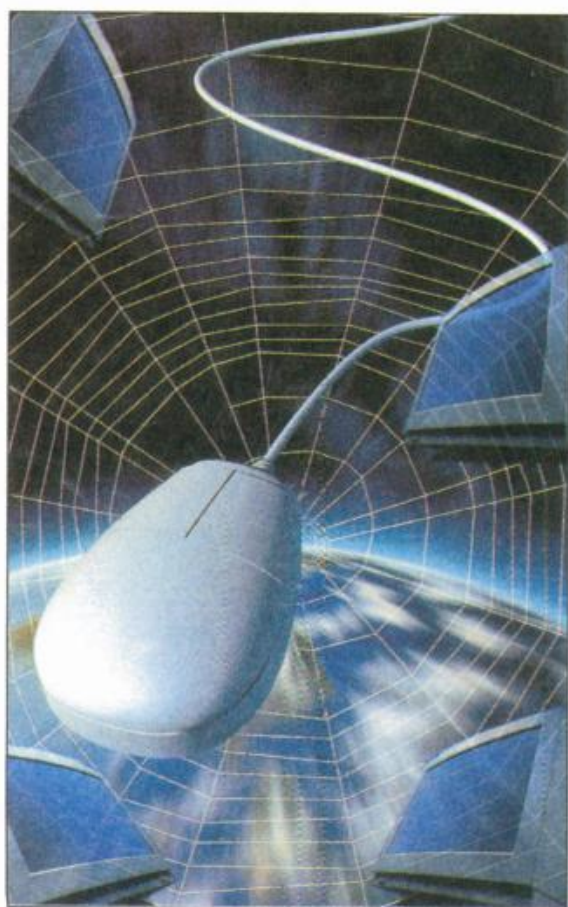
Listen to a conversation between Chau and her father. Fill in the table with the information you hear.

When?	What happened?
7th or 8th century	The first printed newspaper appeared in China.
(a).....	The telegraph was invented.
early 20th century	Two new forms of news media appeared: (b).....
(c).....	Television became popular.
mid- and late 1990s	(d)..... became a major force in journalism.

5. READ

Read the forum on the Internet

The Internet posted by Jimhello on Tuesday, 10 December 2002, at 9.07 pm.



The Internet has increasingly developed and become part of our everyday life. Do you find the Internet useful? What do you use the Internet for? How much time do you spend surfing the web a day? Please respond to these questions.

FORUM

Response # 1Re: The Internet

Posted by Sandra Morgan

In my opinion, the Internet is a very fast and convenient way for me to get information. I can also communicate with my friends and relatives by means of e-mail or chatting. However, I don't use the Internet very often because I don't have much time. For me, the Internet is a wonderful invention of modern life. It makes our world a small village.

Response # 2 Re: The Internet

Posted by Honghoa

Nobody can deny the benefits of the Internet in our life. However, it is a pity for me as well as for most of my friends in the countryside. The Internet is available only in cities, therefore I cannot easily get access to it. I sometimes visit my uncle in the city on weekends, and this is a good occasion for me to explore the net. I spend most of the time wandering because I just don't know which website is useful for me.

Response # 3 Re: The Internet

Posted by Huansui

People use the Internet for many purposes: education, communication, entertainment and commerce. However, the Internet has limitations. It is not only time-consuming and costly but also dangerous because of viruses and bad programs. Moreover, Internet users sometimes have to suffer various risks such as spam or electronic junk mail, and personal information leaking. So, while enjoying surfing, be alert!

Answer:

1. What does Sandra use the Internet for?
2. Why is it difficult for Honghoa to get access to the Internet?
3. According to Huansui, why do people use the Internet?
4. Make a list of benefits of the Internet according to the three responses.
5. Are there any disadvantages of the Internet? If so, what are they?
6. Do you agree or disagree with the responses?
7. What is your response to this forum?

6. WRITE

Read the forum on the Internet in the reading text again (5. Read). Write a passage about the benefits of the Internet. You can use the following cues.

- The Internet as a source of information (news, articles, weather forecast, etc.)
- The Internet as a source of entertainment (music, movies, games, etc.)
- The Internet as a means of education (on-line schools, on-line lessons, self-study, etc.)

LANGUAGE FOCUS

- Tag questions
- Gerunds after some verbs

1. Complete the dialogues with the correct tag.

- a) **Jim:** You have read this article on the website, *haven't you?*
Lina: Not yet.
- b) **Minh:** Baird produced the first TV picture in 1926, ...?
Thao: Yes, he did.
- c) **Thu:** A daily newspaper was published in Germany in 1550, ...?
Tri: No, it wasn't. It was in 1650.
- d) **Ha:** You don't like playing computer games, ...?
Thanh: Yes, I do. But I don't have much time for it.
- e) **Mai:** We are going to have cable TV soon, ...?
Thang: Yes, I think so.

2. Work with a partner. Look at the table. Ask and answer questions about television programs these people like and dislike. Use tag questions.

Key: ✓ = like ✗ = do not like

Example:

- a) *A: Tuan likes news, doesn't he?*
B: Yes, he does.
- b) *A: Mai and Anh don't like news, do they?*
B: No, they don't.

	Programs	Tuan	Hanh	Mai	Anh
1	News	✓	✓	✗	✗
2	Movies	✗	✗	✓	✓
3	Music	✗	✓	✗	✗
4	Sports	✓	✗	✗	✓
5	Quizzes	✗	✓	✗	✓
6	Games	✗	✗	✓	✗
7	English Lessons	✓	✗	✗	✗
8	Cartoons	✗	✓	✓	✗

3. *Work with a partner. Ask and answer questions about each item in the box.*

soccer	fishing	movies
detective stories	candy	music

Do you like playing soccer?

Yes, I do.

No, I hate it.

Do you enjoy fishing?

Yes, I love it.

I don't know. I've never tried it.

4. *Use the words in the three boxes to write true sentences about your parents, siblings, relatives, friends and yourself.*

Example:

My father likes watching sports but my mother doesn't. She loves listening to music.

like
love
enjoy
dislike
hate

watch
listen
play
write
read

games
music
articles
letters
advertisements
sports